

F: Brand Names Foundation

x: Speeches (DCI)

25 March 1957

MEMORANDUM FOR THE DIRECTOR:

This memorandum is for information only:

Additional data about Brand Names Foundation: Vice President Nixon spoke on April 18, 1957 at their annual meeting. At that meeting Edward K. Tayler of the Motorola Company, Chicago, was elected Chairman of the Board of Brand Names Foundation. Robert R. MacNeal, President of the Curtis Publishing Company was elected Vice Chairman. John H. Breck of John H. Breck, Inc., Springfield, Mass. was elected to the board.

At the annual meeting in 1955 (May 4) Vice Admiral Struble was the speaker.

STANLEY J. GROGAN
Assistant to the Director

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